

# BUSINESS CREATION

Jumpstart your startup

**EPFL**  
Innovation Park  
Consortium

## A CTI training programme



**Start-up and entrepreneurship**  
CTI Entrepreneurship



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Commission for Technology and Innovation CTI

You are launching a high-tech or innovative start-up

You wish to master core business and functional skills and learn the tricks of the trade

You wish to be advised and challenged by experienced entrepreneurs to help you refine your business plan and meet your goals

Sign-up now for the EPFL Innovation Park Consortium's Business Creation program delivered by confirmed successful entrepreneurs or experts, under the auspices of the Commission for Technology and Innovation (CTI)

### **Cost**

Registration fee: CHF 300.-  
The course cost is covered by the CTI

### **General information**

[www.cti-entrepreneurship.ch](http://www.cti-entrepreneurship.ch)

### **Registration**

[www.startuptraining.ch](http://www.startuptraining.ch)

### **Contact**

[business.creation@epfl-innovationpark.ch](mailto:business.creation@epfl-innovationpark.ch)  
Tel. +41 78 603 35 08

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### **Objectives**

Throughout this course, get a pragmatic but holistic view of all aspects of your business model, shape a compelling plan which will enable you to convince customers, investors and partners

### **Format**

- 5-day intensive workshops over 3-week periods
- 2-3 trainers for each subject matter
- Work directly on your project or company
- 17 participants per class
- 8 sessions per year

### **Eligibility**

- Technology based start-up founders or key team members
- Be in the launch phase or with a ready-to-start project
- Maximum 2 participants from the same project team
- The start-up / project has to be based in Switzerland

### **Location**

- Lausanne, Geneva and Neuchâtel

### **Selection Criteria**

- Well defined business concept
- Degree of the innovation behind the product, concept or idea
- Potential for high-growth
- Motivation and execution capability of the team

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**GENILEM**