

## **Sharing Inspiration for Innovation and Entrepreneurship**

Chengdu, November 16, 2017





## **Press Release**

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## Swiss and Chinese women leaders sharing inspiration for innovation and entrepreneurship

- Another success for a bilateral event in China
- Unique event entirely lead by women gathering 200 Swiss and Chinese women leaders in Chengdu
- Opening ceremony launched by Swiss and Chinese high level Government officials
- Swiss delegation of leaders composed by 40 entrepreneurs
- Great opportunity for enhancing global cooperation in the fields of business, science and sustainable development
- Vivid and constructive discussions on women empowerment and intercultural cooperation

Yesterday the second edition of the Sino-Swiss Women's Forum (SSWF), a bilateral summit entirely lead by women for women was held in Chengdu, capital of Sichuan province, PRC. Organized by the Chinese People's Association for Friendship with Foreign Countries (CPAFFC), official Chinese partner of the forum since 2015 and China's largest diplomatic association, it gathered around 200 women leaders from all around China and Switzerland.

The event was kicked off by high level Swiss and Chinese Government Officials Mr. Frank Eggmann, Consul General of the recently opened Swiss Consulate in Chengdu and Ms. Huang Yanrong, Vice Director of Standing Committee, Sichuan Provincial People's Congress.

A Swiss delegation of 40 entrepreneurs came all the way to Chengdu to participate to this unique opportunity to share their inspiration on innovation and entrepreneurship with their Chinese counterparts. Various industries like retail, healthcare and urban development were represented by successful Chinese businesswomen at the head of top national companies, while Swiss women leaders shared their experience in the fields of architecture, textile, research management and legal services.

The initiative was warmly received by all participants who enjoyed a unique opportunity to discuss vividly about women empowerment beyond cultures.

With the mission to connect Swiss and Chinese professional women in order to build friendship, create business opportunities and enable cultural exchange, the SSWF managed this year again to enable concrete and successful cooperation between Swiss and Chinese women leaders.

For more information:

www.sinoswisswomenforum.com www.romandie-chine.ch